



UNIVERSITY OF APPLIED SCIENCES WIENER NEUSTADT, AUSTRIA

BLENDED INTERNATIONAL PROGRAM  
BIP @ FHWN

YOU ARE MOST CORDIALLY INVITED!

Marion Mansberger ABD MBA  
Institute of International Management and Leadership  
September 2024



# TIME

on site Week 37 – Monday 9 to Friday 13 September 2024

digital meetings to be announced

International Management and Leadership  
Marion Mansberger ABD MBA



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# SOCIO-ECONOMIC INDOCATORS

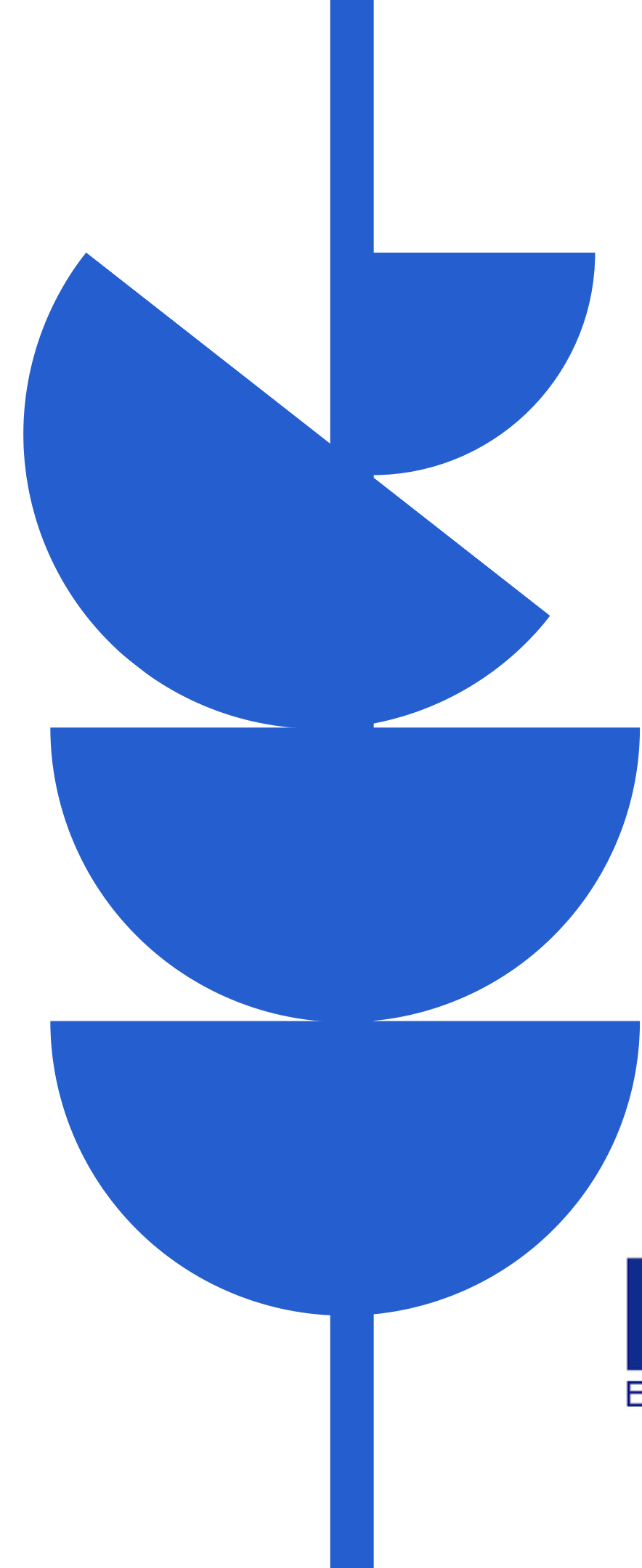
A SEARCH & CONSIDERATIONS FOR THE CURIOUS MIND



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# LEARNING OUTCOMES



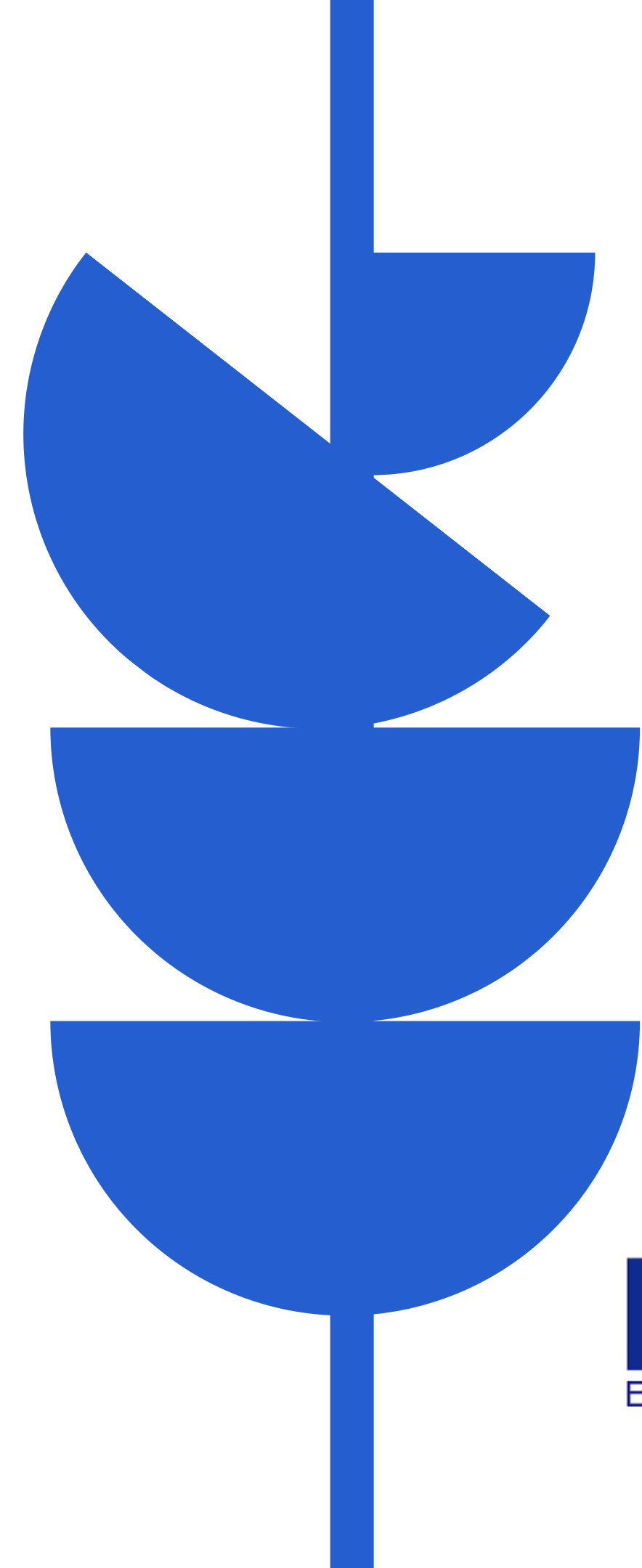
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international networking, connecting students and professors alike,

learning about offers from our university, the region and Austrian culture

learning outcomes for students will include but not be limited to:



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collecting data prior to arrival following strict guidelines

increased knowledge on socio economic concepts and indicators via lectures online and on site

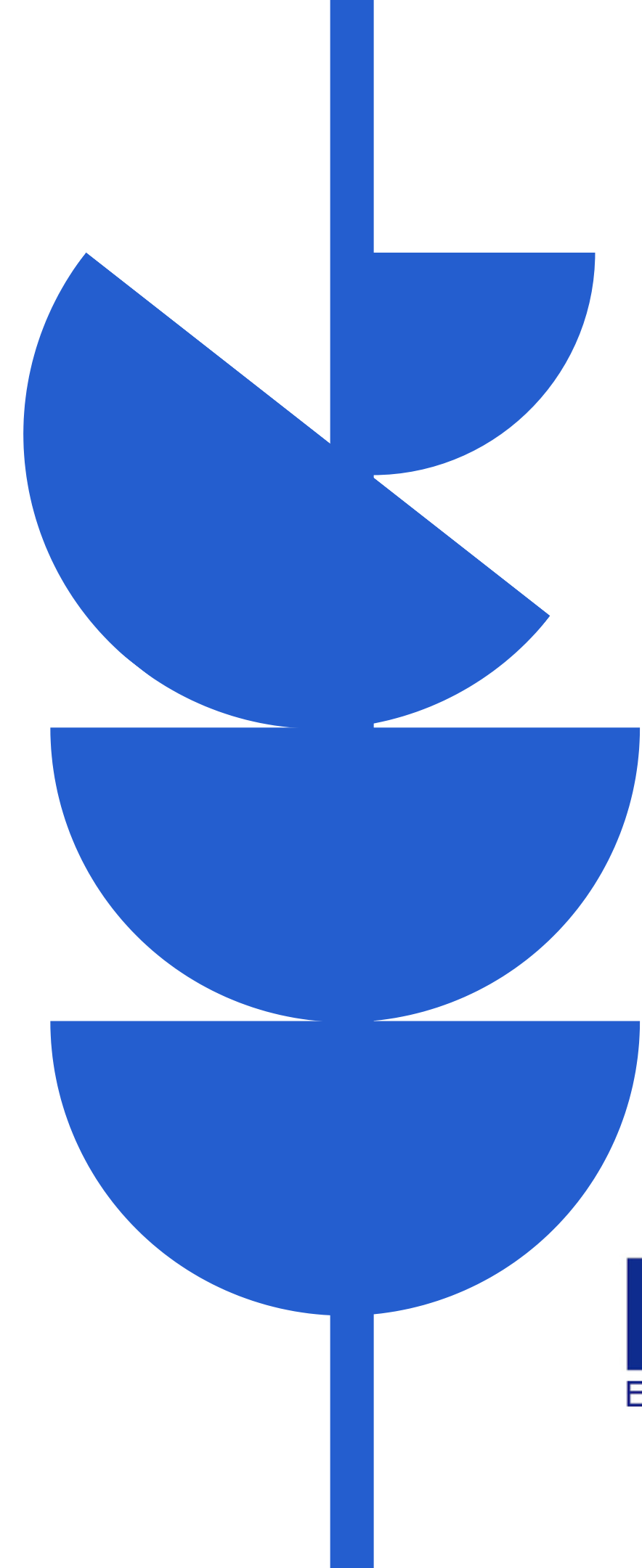
data collection techniques on decided upon variable/indicator for the introduced group project while here

team building competencies in short time for maximum outcome with unknown group members from different universities

decision making via group work on chosen parameters for data to be included in analysis

visual inspections of variable/indicator acquainting students with research methods count and observation

presentation with team of findings in challenging setting





# PARTICIPATING UNIVERSITIES

TO BE CONFIRMED



PRIMARY PROFESSOR: DR.  
IONALA GAVRILA PAVEN

Universitatea 1 Decembrie  
1918, Alba Iulia, Rumania

PRIMARY PROFESSOR: DR.  
KAROLINA KLUTH

Uniwersytet Kazimierza  
Wielkiego W Bydgoszczy,  
Bydgoszcz, Poland

PRIMARY PROFESSORS: DR.  
KATHARIINA AL-RAMI, NIINA  
KARVINEN

DEAK & University of Oulu,  
Oulu, Finland

PRIMARY PROFESSORS: DR.  
OLGA DEBICKA

DEAK & University of Oulu,  
Oulu, Finland

PRIMARY PROFESSOR: TUULA  
RYHÄNEN

Haaga-Helia, Helsinki,  
Finland



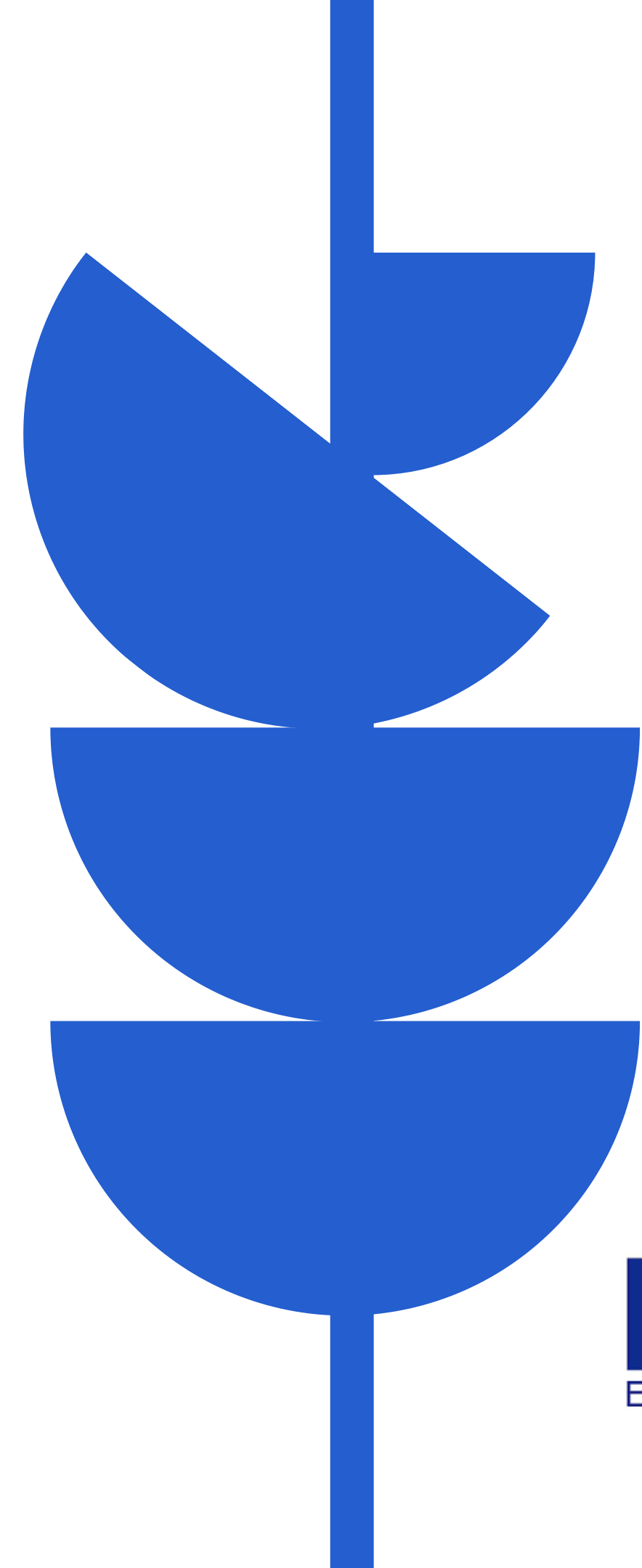
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# WORKING ITINERARY

changes possible in response to weather

dates and times for online lectures in June  
will be made available as soon as possible  
within the next few days







# MONDAY



welcome meeting

introduction to business program

Break – gather at lecture hall

2 opening lectures

understanding culture at mensa

introduction of project to be done while on site

tour through city campus and academic and public library  
(first indicator?)

break – gather at main entrance

Wiener Neustadt city tour



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# TUESDAY



meeting on Campus

Q & A about project

guided group work

short presentations with first findings/considerations

break – gather at main entrance

exploration of indicators in city center – outdoor play spaces

break

bus ride to FP

exploration of indicators in and near FP – indoor “Planet Lollipop” and outdoor play spaces “Schmuckerau”

understanding culture at FP



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# WEDNESDAY



meeting at City Campus

bus to Leobersdorf Generationenspielplatz

exploration

bus tour to Vienna

schönbrunn

tour - Life as an Emperor

learn - Imperial Quadrille

explore - Labyrinthikon

subway ride

Wien Museum

walk through Vienna 1st district sightseeing to Schwedenplatz

hop on Vienna Ring Tram for guided tour of most famous sights along the ring

free time Vienna



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# THURSDAY



meeting in city center

busride to C1 main campus

tour of C1

tour of Innovation Lab

cultural exploration nearby at lunchtime

exploration of indicator near C1 – indoor play space  
“Playland”

exploration of indicator near C1 – indoor water space  
“Aquanova”

free time



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# FRIDAY



meet at City Campus

group presentations

picture session

busride to neighboring village

award ceremony and culture experience at "Heurigen"

busride back to Wiener Neustadt

Good Bye...but visit again one day!



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# INCLUDED

- bus rides
- train rides
- subway rides
- entrance fees
- cultural experiences
- guides
- special lectures
- awards and goodie bag
- guides

cover your travel, accommodation and additional meal expenses  
from your erasmus+ funding

information on accommodation including cost and arrival from the  
airport will be sent out in due time



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**FACHHOCHSCHULE  
WIENER NEUSTADT**  
University of Applied Sciences – Austria

# SECURE YOUR SPOT

we are excited to seeing you soon

contact me at [marion.mansberger@fhwn.ac.at](mailto:marion.mansberger@fhwn.ac.at) for any questions which might arise

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Marion Mansberger ABD MBA

